

Style for **her**:

The Designs of Esther Nash

A Remarkable Story of Determination



It's quite simple. First a boutique, another, and then a third that presents your own designs and vintage/retro clothing - only to find that your personal style and flair has translated into a thriving business. Simple, no - but Esther Nash is doing it. Doin' it, doin' it, and doin' it again.

At age 18, she opened the Baby Doll Boutique, and then Sugar Daddy for men in the Park Slope area of Brooklyn at the age of 19. Featuring clubwear, swimwear, vintage clothes and accessories that reflect her "James Bond, Las Vegas Show Girl, and Barbie" aesthetics, Nash recently opened the Baby Doll/Sugar Daddy Boutique in Manhattan's Chelsea area. For Nash it comes down to being seen and being remembered and encouraging her clients to find "the superstar that you are."

Determination and talent have made Esther Nash and highly watched young designer. Still in college at Fashion Institute of Technology, Nash has done amazing things in following her dreams. She has become a role model for young women, encouraging them to follow their dreams, and has had press coverage in Teen People, New York, Cosmo Girl, Teen Style monthly, and New York newspapers. Nash's designs are alive, vibrant and full of the designers special sparkle reflecting her admirable joie de vivre.

See more of Esther Nash's vision at www.babydollisugardaddy.bk.com.

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