

The Quest for "it"

New York, Los Angeles, Las Vegas, Miami, London--A select chronicle of ongoing experiences in the worlds of art, fashion, media & beyond.



ABOUT

« A Look at an "Empty Mind" by Carrie Elston | Main

Tuesday, October 30, 2007

"This" is Esther Nash!



It was just a few short weeks ago that a rather festively flashy, bright pink invite showed up in **The Quest for "it"** inbox. OK, so it was from a *well-known NYC* promoter, but **STILL**, the event was an attention grabber; it was a party for Designer **Esther Nash**--celebrating fall. I had thought to myself..."I've heard that name before," and then I had vivid flash backs of events we had both attended. This chick had been at **The Gola Sneaker Launch at Bloomingdale's Soho** (I watched her pic get snapped by **Wire Image**), she had been at **The Opening of Longchamp Soho** (seems like just yesterday), and several other **EXCLUSIVE** and highly *social* events. In actuality, I discovered I was introduced to her two seasons ago during **Mercedes Benz Fashion Week** after the **Zang Toi** show...who knew?



No sooner had I thought about it, did I contact **Esther Nash** *directly* for a meeting. Who *exactly* was she anyways? Well, I found out on a rainy night in West Chelsea when we met at **Myst Nightclub**. Apparently, "the" **Esther Nash** is a very talented designer with a brilliantly successful past, a current **SIZZLING HOT** jewelry line, and **LOTS** of projects in the works. The jewelry, a springboard from her clothing line **Babydoll***** is a "must have," and she shared some of her better pieces with me. All made of semi-precious stones, the **Esther Nash** jewelry line is the result of talent and work that dates back to her childhood. Jewelry is important to **Esther Nash** because as she puts it, "it's important to *accessorize well!*"

Looks like I caught up with **Esther Nash** *just in time*, as she will begin shooting the **MTV** Reality show **You're Sew Good**, as soon as tomorrow Nov. 1st. The program will allow her creative talents to flow in a little competition of sorts along with other designer hopefuls. That's all we know for now, but you can rest assured this is only the beginning...

;))

*****-Babydoll, the small clothing line by Esther Nash that has appeared on Sex in the City. Babydoll sells on the Upper Westside in New York City at Allen & Suzy, and in the West Village at Planet Jungle. In addition, the line is sold as far East as Japan in a boutique called Booty.**